WEST

Freeform Search

Database:
```
US Patents Full-Text Database            ▲
US Pre-Grant Publication Full-Text Database
JPO Abstracts Database
EPO Abstracts Database
Derwent World Patents Index
IBM Technical Disclosure Bulletins       ▼
```

Term:
```
(((target$ or custom$ or direct$ or focus$ or   ▲
aim$) adj5 (ad or ads or advert$)) same (feedback
or click-through or (click adj1 through) or
transaction or order or purchase or buy or survey ▼
```

Display: `10` Documents in <u>Display Format:</u> `CIT` Starting with Number `1`

Generate: ○ **Hit List** ● **Hit Count** ○ **Side by Side** ○ **Image**

| Search | Clear | Help | Logout | Interrupt |

| Main Menu | Show S Numbers | Edit S Numbers | Preferences | Cases |

Search History

DATE: **Wednesday, February 06, 2002**   <u>Printable Copy</u>   <u>Create Case</u>

<u>Set Name</u> <u>Query</u>	<u>Hit Count</u> <u>Set Name</u>
side by side	result set
DB=USPT; PLUR=YES; OP=	
<u>L4</u> 6226648.pn.	1 <u>L4</u>
<u>L3</u> 6134532.pn.	1 <u>L3</u>
<u>L2</u> 6029045.pn.	1 <u>L2</u>
DB=USPT; PLUR=YES; OP=OR	
<u>L1</u> (((target$ or custom$ or direct$ or focus$ or aim$) adj5 (ad or ads or advert$)) same (feedback or click-through or (click adj1 through) or transaction or order or purchase or buy or survey or download or (information adj2 exchang$))) and (internet or web or www)	199 <u>L1</u>

Title
Sume
kwic
84

END OF SEARCH HISTORY